

Author of the #1 International Bestseller *Shocking Profit* Operations & Profitability Expert | Speaker to CEOs & Executive Teams

About Tim Van Mieghem

Tim Van Mieghem is the co-founder of The ProAction Group and the author of *Shocking Profit*, a powerful framework that has helped hundreds of companies uncover hidden profit, accelerate cash flow, and build self-sustaining organizations. With decades of experience advising private equity firms, CEOs, and operating executives, Tim blends clear strategy with on-the-ground operational insight.

His talks reveal how to identify untapped profit, build a culture of problem-solvers, and create lasting competitive advantage – without requiring massive capital investments.

Executive Audiences Will Walk Away With:

- A practical framework to find and unlock hidden profit
- Tools to build self-sustaining organizations that scale
- A clear operational roadmap to accelerate value creation
- Real case studies demonstrating measurable results

Signature Speaking Topics for Executives

1. Shocking Profit: How to Uncover Hidden Value in Your Business

Most companies are sitting on a goldmine they can't see. This keynote unpacks the *Shocking Profit* methodology, revealing how to systematically find and unlock millions in overlooked profit through operational excellence, disciplined execution, and data-driven action.

Key Takeaways:

- Proven frameworks to expose hidden profit drivers
- Common blind spots that drain EBITDA
- How to generate quick wins while sustaining long-term impact

2. From Founder-Driven to Self-Sustaining: Building a Business That Runs Itself

Many organizations rely too heavily on a few key leaders, capping growth and adding risk. This session explores how executives can build systems, processes, and leadership capacity to make their companies resilient and scalable.

Key Takeaways:

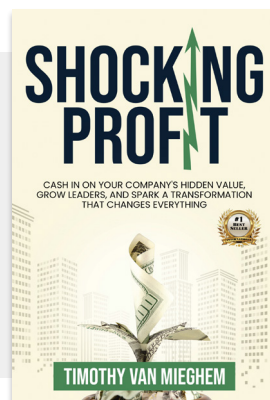
- A roadmap to reduce dependency on individual heroes
- How to create a culture of problem solvers
- Tools to scale decision-making across teams

3. The 9-Box Assessment: A CEO's Dashboard for Operational Excellence

Based on The ProAction Group's proprietary tool, this talk shows executives how to use the 9-Box Assessment to quickly evaluate performance across core operational levers, identify gaps, and prioritize initiatives for maximum ROI.

Key Takeaways:

- A clear diagnostic structure to focus executive attention
- How to align teams around operational priorities
- Real-world examples of transformations driven by the 9-Box



Formats Available

- Keynote (30 – 60 minutes)
- Executive Roundtables / Fireside Chats
- Strategy Offsites
- Onsite Intensives
- Custom Sessions for Corporate Leadership Teams